

Dear SSR Colleague:

We all take pride in being members of the Society for the Study of Reproduction. The science presented at our Annual Meetings is outstanding, *Biology of Reproduction* is enjoying continued success in attracting excellent manuscripts, and we are supported by a superb administrative office. In the short term, we have been fortunate that the revenue generated by the Annual Meetings and *BOR* have been sufficient to keep the Society out of the red. However, there are clouds on the horizon: the “Open Access” movement is likely to have a negative effect on journal revenue; funding for research in reproductive biology is stagnant; and expenses for the Annual Meetings, *BOR*, and Society operations continue to increase.

We must do a better job of attending to the long-term fiscal well-being of our Society. The SSR Endowment Fund was established in 1995 for just this purpose, with the goal of raising one million dollars. When the Endowment Fund reaches this target amount, the income will be used to enhance the Annual Meeting by providing travel fellowships for trainees, lectures by distinguished reproductive biologists, and for special educational programs. We are nearly half-way there and the Society needs your support for the Endowment Fund to reach its goal.

Many of us consider the Society for the Study of Reproduction our home society. Please help to keep the home fires burning by taking a few minutes to fill out the enclosed donor card. You may choose from several categories of special recognition: Platinum, >\$5000; Gold, \$2500–\$4,999; Silver, \$1000–\$2499; Bronze, \$250–\$999; and Contributor, \$1–\$249. No gift is too small; any amount you can afford will help to ensure the future of SSR and its many wonderful activities. All who contribute will be recognized in the SSR Newsletter. The Society for the Study of Reproduction is a 501(c)(3) Corporation, and your contribution is tax deductible.

You will notice on the enclosed card that there are several gift options to consider. The Legacy Fund is a special Endowment established to sustain our excellent journal. It financed the conversion of back issues of *BOR* into a digital, indexed archive, and now supports the enhancement and maintenance of this valuable collection. The SSR Young Investigator Endowment Fund was recently established by a seed donation from Dr. Virendra B. Mahesh; the purpose of the Fund is to support the award recognizing an active Regular member of the Society for outstanding research completed within 10 years of receiving the Ph.D. or equivalent professional degree.

Please send in your donation today. If you have already contributed, thank you.

With best wishes,

Mitch Eddy  
President