

Dear SSR Colleague:

Can you make a tax-deductible gift to the SSR Endowment Fund? The SSR *is* your society. We need a secure endowment to ensure the stability of our Society, especially in the face of potential threats to our journal's fragile subscription base. As we approach the end of the year, this is a good time to make a tax-deductible gift to the SSR Endowment Fund. In 1995, President Richard Stouffer launched a campaign to raise an endowment of \$1,000,000 for the Society. We have made progress; our endowment now totals nearly \$400,000. But as you can see, we are still a long way from our goal. When we reach our goal, we will then use the income from the endowment to enhance our Annual Meeting and to improve the Society's web site. The income will allow us to be more flexible and innovative in our overall society activities.

We all contribute to worthy causes. Surely SSR qualifies as one of these! So take a few minutes to fill out the enclosed donor card (if you have already sent a donation with your membership renewal, thank you!). The following are categories for recognition, but no gift is too small: Platinum, >\$5,000; Gold, \$2,500–\$4,999; Silver, \$1,000–\$2,499; Bronze, \$250–\$999; and Contributor, \$1–\$249. All contributors will be recognized in the SSR Newsletter and at the 2003 Annual Meeting.

With best wishes,

Mary Hunzicker-Dunn
President

Enclosure